



SOUGATA CHAKRABORTY

OPERATIONS | LOGISTICS | MANUFACTURING | DIGITAL OPERATIONS

Versatile and detail-oriented professional with 4 years of hands-on manufacturing experience, backed by a Diploma in Electrical Engineering and a BBA in Shipment & Logistics. Experienced in production operations, quality control, warehouse coordination, and process improvement. Alongside industrial experience, skilled in WordPress website development, email automation, HTML/CSS, Meta Ads, and digital marketing tools. Committed to improving operational efficiency and delivering value through a combination of technical expertise, logistics knowledge, and digital capabilities.

CONTACT

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- SCAN TO VIEW PORTFOLIO



SKILLS

OPERATIONS & MANUFACTURING

- Assembly Line Operations
- Production Support
- Quality Control
- Process Improvement

LOGISTICS & SUPPLY CHAIN

- Warehouse Operations
- Inventory Management
- Shipment Coordination
- Documentation

DIGITAL & TECHNICAL

- WordPress Website Development
- HTML & CSS (Basic)
- Landing Page Development
- Email Automation (FluentCRM & Brevo)
- Meta Ads Manager
- Canva designing
- Basic SEO

SOFTWARE

- Microsoft Excel
- Microsoft Word
- Thrive Architect & Elementor
- Google Workspace
- FluentCRM & Brevo
- Canva

LANGUAGES

- English
- Hindi
- Bengali

EXPERIENCE

LINE HANDLING / ASSEMBLY OPERATIONS

Brembo Brake India Pvt. Ltd.

2024 - Present

- Managed assembly line operations to ensure smooth production flow.
- Coordinated manpower allocation and adjusted workforce based on production requirements.
- Performed visual quality inspection of parts to maintain product quality standards.
- Assisted the Production Supervisor in daily line operations and team coordination.
- Resolved production issues on the line to minimize downtime and maintain productivity.
- Ensured compliance with safety procedures, SOPs, and quality standards.
- Supported process improvement initiatives to increase operational efficiency.

DIPLOMA ENGINEER TRAINEE (MACHINE SHOP)

Subros Ltd.

Aug 2023 – Aug 2024

- Operated and monitored PLC-controlled production machines in the Machine Shop.
- Loaded and unloaded components while ensuring smooth machine operation.
- Performed visual and dimensional quality inspections using standard measuring instruments.
- Assisted in machine setup, production changeovers, and basic troubleshooting under senior guidance.
- Recorded production data and reported machine abnormalities to supervisors.
- Followed SOPs, safety procedures, and quality standards during daily production activities.
- Supported preventive maintenance activities to minimize machine downtime.

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION (BBA) – SHIPMENT & LOGISTICS

DR. D. Y. PATIL VIDYAPEETH

2025 – 2027 (PURSUING)

DIPLOMA IN ELECTRICAL ENGINEERING

SIDHU KANHU BIRSA POLYTECHNIC

COMPLETED: 2023.

PROJECTS

AFFILIATE MARKETING & DIGITAL OPERATIONS

PERSONAL PROJECT | 2024 – PRESENT

- Built and managed WordPress websites and landing pages.
- Developed lead generation funnels using WordPress and Fluent Forms.
- Created email automation campaigns using FluentCRM and Brevo.
- Managed Meta Ads campaigns and monitored campaign performance.
- Designed marketing creatives and social media content using Canva.
- Applied basic HTML/CSS for website customization and optimization.

ACHIEVEMENTS

- Successfully balanced full-time manufacturing work while pursuing higher education.
- Developed practical skills in digital marketing, website management, and email automation through self-learning.
- Hands-on experience in both manufacturing operations and digital business workflows.